



You can be a HERO...



SPONSORING
ERC WILL
benefit YOU
and OUR YOUTH.



Edmund Rice Camps
(SA) Incorporated

Providing Camps, Day Activities, Training Services &
Support to Children, Young People & Families

SPONSORING ERC WILL BENEFIT YOU, YOUR STAFF, YOUR BUSINESS AND OUR YOUTH.

Benefiting Our Youth By becoming an ERC Hero, you make it possible for over 300 young people and their families in need to experience a holiday they otherwise would not have, and learn skills necessary to improve their own lives, such as self esteem, confidence, leadership, as well as helping over 400 volunteers (particularly young adults) volunteer and share in the amazing feeling of helping others. When you hear stories from the campers about the difference your support has made, you will know the participants, their families, and the community have benefited.

Benefiting Your Business and Company Image Heroes can promote the partnership both internally to staff and externally to customers through a range of methods. Edmund Rice Camps SA Inc will assist you with your individual requirements that can include, information and images for:

- Media publicity
- ERC Trainings & promotions
- Public recognition at community events or through ERC's newsletters and website
- ERC's logo on your own organisation's marketing material

Benefiting Your staff

When staff become involved in Edmund Rice Camps SA Inc, they can learn about and develop leadership skills, team work, gain experience in working with young people and families, feel a sense of contribution to a greater good and expand their social understanding and awareness. As a Hero, you and/or your staff can become involved by:

- Volunteering on any of the Youth at Risk Camps (Week camps are for a period of 4 days & 3 nights, weekend camps are Friday & Saturday Night & Sunday during the day)
- Facilitating an activity on any of the camps
- Participating in another ERC Event; such as a Families Christmas Party
- Visiting a camp or community event as a guest to see the workings of a camp.
- Joining a committee or project team including fundraising, social, newsletter, project, recruitment and development, intake and assessment, Consultative Committee or planning of camps and events.
- Assisting with administration tasks around the office.
- Participating in fundraising events that benefit even more young people

Today's employees want meaning and companies all over the world are learning that they can grow in sales and profitability by aligning their business with a charitable activity.





Benefiting Your Workplace through Training ERC Heroes benefit from being able to send their staff or have ERC come to them to participate in the highly successful ERC Training Programs, including Child Safe Environments, Change Management, Food Handling, & Team Building at greatly reduced prices. ERC Training Services has been operating in SA since 1997. These training programs can change employee paradigms and attitudes, as well as improve communication skills. You can expect your employees to leave these program with a proactive approach and the ability to communicate for positive outcomes.

Benefiting Your Recruitment Needs ERC Heroes can recruit new generation staff through Edmund Rice Camps SA Inc. Our database and expertise at identifying young people with high levels of potential can be to your advantage. We can advertise your vacancies and assist with screening volunteers for potential employment opportunities. In most cases they will already have a national police certificate and completed training in valuable areas.

Benefiting You through Networking As ERC Heroes, you will be invited to a number of events where you can meet others. ERC Heroes can also be part of special groups / committees who meet regularly to discuss strategic direction and other core areas pertinent to our work with children, young people & families who are disadvantaged.

Everyone needs a HERO...

CHOOSE THE PACKAGE THAT BEST SUITS YOU...

(in addition to the other benefits mentioned)

Our Ultra Super Heroes - \$100,000 +

- Naming rights to ERC SA offices/building
- Sponsor Logo to appear on signage of fence/sign/building of ERC offices (South Road, Thebarton)
- Sponsor Logo to appear on all ERC stationary, bottom of letterhead, with compliments slips, envelopes, memo's,
- Sponsor logo to appear on all ERC SA Merchandise
- Sponsor logo and link to appear in all viral advertising (utube, etc)
- Sponsor Logo and page / advert to appear on all slide show / training presentations to volunteers and general public (approx 200+ minimum usage over 12month period)
- Sponsor Logo and poster/advert/banner to appear in prominatant position in training /meeting room of ERC offices
- Sponsor Logo and banner, and organization blurb with website link on ERC's Website (large amount of traffic on daily basis)
- Sponsor Logo and link to website on ERC's Facebook Page / Twitter Page
- Sponsor Logo and link to website in all Eddie Update – E-Newsletters (weekly edition)
- Sponsor Logo to appear on ERC SA Vehicles & Trailers, sheds, etc
- Adverts in Eddie Update – E-Newsletters (weekly edition)
- Sponsor logo in page/advert to appear in Eddie Says Newsletter (Quartely publication)
- Adverts in Eddie Says Newsletter
- Verbal Acknowledge at all Major Events i.e. Fundraisers, including Fundraising Balls, Quiz Nights, Annual General Meeting
- Sponsor Logo to appear on all event materials (deadlines permitting)
- Sponsor Logo & Blurb to appear in Annual Report
- Sponsor Logo to appear on current Organisational Flyer, and all other promotional materials for ERC and ERC Services





Our Super Heroes - \$25,000 +

- Sponsor Logo to appear on a poster/advert/banner in prominent position in training /meeting room of ERC offices
- Sponsor Logo and organization blurb with website link on ERC's Website (large amount of traffic on daily basis)
- Sponsor Logo and link to website on ERC's Facebook Page / Twitter Page
- Sponsor Logo and link to website in all Eddie Update – E-Newsletters (weekly edition)
- Sponsor logo to appear on all ERC SA Merchandise
- 10 x Adverts in Eddie Update – E-Newsletters (weekly edition)
- Sponsor logo in page/advert to appear in Eddie Says Newsletter (Quarterly publication)
- 2 x Adverts in Eddie Says Newsletter
- Verbal Acknowledge at 2 Major Events i.e. Annual Fundraising Ball, & Annual General Meeting
- Sponsor Logo to appear on all event materials (deadlines permitting)
- Sponsor Logo & Blurb to appear in Annual Report
- Sponsor Logo to appear on current Organisational Flyer
- Sponsor Logo to appear current Organisational Agency Overview
- Honorary Membership for ERC

Our Helpful Heroes - \$5,500 +

- Sponsor Logo and website link on ERC's Website
- 2 x Adverts in Eddie Update – E-Newsletters (weekly edition)
- Sponsor logo in page/advert to appear in Eddie Says Newsletter (Quartely publication)
- 1 x Adverts in Eddie Says Newsletter
- Verbal Acknowledge at 2 Major Events i.e. Annual Fundraising Ball, & Annual General Meeting
- Sponsor Logo to appear on all event materials (deadlines permitting)
- Sponsor Logo to appear in Annual Report
- Sponsor Logo to appear current Organisational Agency Overview
- Honorary Membership for ERC for 1 year

Our Heroes - \$1,500 +

- Sponsor Logo and website link on ERC's Website
- 1 x Adverts in Eddie Update – E-Newsletters (weekly edition)
- Sponsor logo in page/advert to appear in Eddie Says Newsletter (Quartely publication)
- Verbal Acknowledge at ERC's Annual General Meeting
- Sponsor Logo to appear in Annual Report
- Sponsor Logo to appear current Organisational Agency Overview
- Honorary Membership for ERC for 1 year



Interested in more of a national SPONSORSHIP
OPPORTUNITY then ask us how...

Become one of OUR HEROES...

To become an Edmund Rice Camps SA Inc Hero simply contact us or fill out the form below and fax to 08 8234 1940 or email eddie@eddiericecamps.org.au. We will then be in contact with you or one of your staff.

Full Name

Organisation

Email

PhoneMobile

I'd like to be:

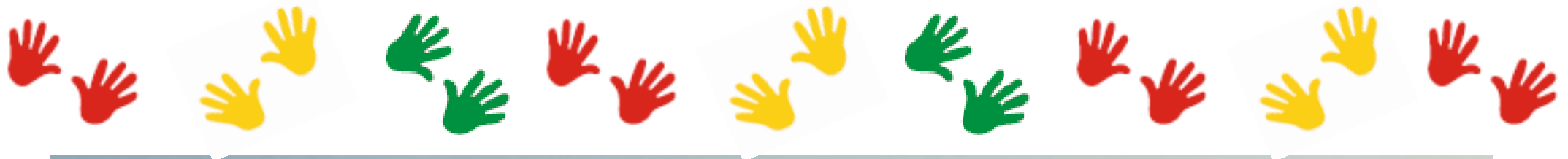
- An Ultra Super Hero (\$100,000 incl. GST)
- A Super Hero (\$25,000 incl. GST)
- A Helpful Hero (\$5,500 incl. GST)
- A Hero (\$1,500 incl. GST)



Become a Edmund Rice Camps SA Inc Hero now For \$1,500, \$5500, \$25,000 or \$100,000

(incl. GST), you can capitalise on the benefits of: • Training for you and your staff • Equipping our youth with skills for success • Powerful marketing opportunities • Being an employer of choice **Edmund Rice Camps (SA) Inc** everyone deserves a chance.

For further information contact Melanie Tate at Edmund Rice Camps SA Inc on Phone 08 8234 2937 Fax 08 8234 1940 Email mtate@eddiericecamps.org.au



Edmund Rice Camps SA Inc

117 South Road
Thebarton SA 5031
Ph 088234 2937

Email: eddie@eddiericecamps.org.au
www.eddiericecamps.org.au



Edmund Rice Camps
(SA) Incorporated

Providing Camps, Day Activities, Training Services &
Support to Children, Young People & Families